

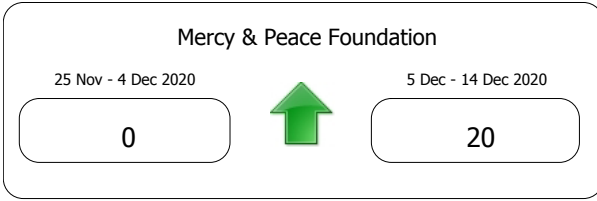
Titanium Media South Africa (Pty) Ltd

5 Dec - 14 Dec 2020

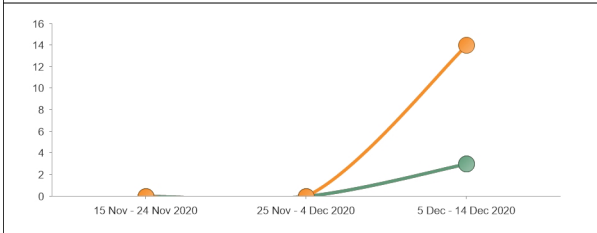
Domanique Viggers - 14 Dec 08:35

An overview of the clip count and AVE for three reporting periods, including trend graphs and top values.

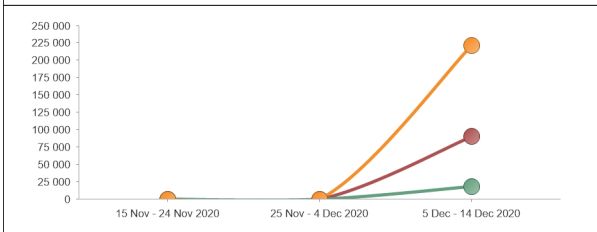
Period Statistical Report
5 Dec - 14 Dec 2020 (10 days)



Clip Count	15 - 24 Nov 2020	25 Nov - 4 Dec 2020	5 - 14 Dec 2020		
Print	0	0	3	▲ 100%	3
Broadcast	0	0	3	▲ 100%	3
Online	0	0	14	▲ 100%	14
	0	0	20		



AVE	15 - 24 Nov 2020	25 Nov - 4 Dec 2020	5 - 14 Dec 2020		
Print	0	0	90 311	▲ 100%	90 311
Broadcast	0	0	18 369	▲ 100%	18 369
Online	0	0	221 773	▲ 100%	221 773
	0	0	330 453		



Overview:
Overall clip count for Mercy & Peace Foundation increased in 5 Dec - 14 Dec 2020 compared to 25 Nov - 4 Dec 2020 by 20 mentions or as a difference of 100%

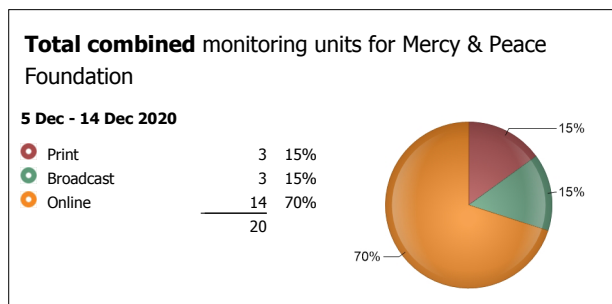
Clip Count
5 Dec - 14 Dec 2020's individual service result shows that print has increased by 3 (100%) clippings to 3, broadcast is up by 3 (100%) to 3, and online increased by 14 (100%) to 14 - The total combined for 5 Dec - 14 Dec 2020 was 20, up on the previous period of 0.

AVE
5 Dec - 14 Dec 2020's individual service result shows that print AVE has increased by R90 311 (100%) to R90 311, broadcast is up by R18 369 (100%) to R18 369, and online increased by R221 773 (100%) to R221 773 - The total combined for 5 Dec - 14 Dec 2020 was R330 453, up on the previous period of R0.

Print
Clip Count: 3
AVE: R 90 311.09
Publication: Sunday Tribune (Final) (1)
Media Type: Local Urban Newspaper (2)
Media Group: Community (2)
Region: KwaZulu-Natal (3)
Byline: Ana, Nkululeko Nene, Zanele Zulu (1)

Broadcast
Clip Count: 3
AVE: R 18 369.00
Media Type: Community (2)
TV Station: N/A (0)
Radio Station: Lotus FM (1)
Region: KwaZulu-Natal (2)

Online
Clip Count: 14
AVE: R 221 772.81
Website: Eminentra (2)
Byline: Sunday Tribune (1)



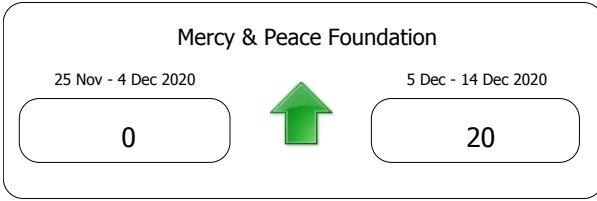
Titanium Media South Africa (Pty) Ltd

5 Dec - 14 Dec 2020

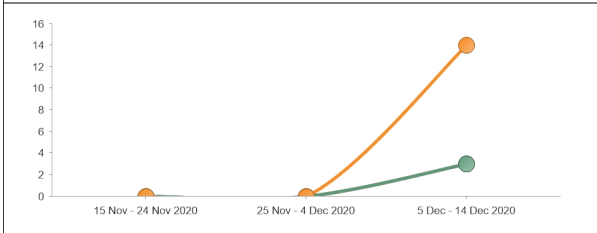
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An overview of the clip count and AVE for three reporting periods, including trend graphs and top values.

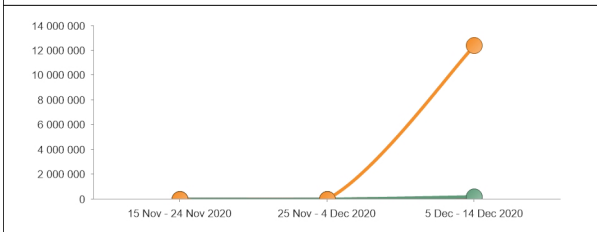
Period Statistical Report
5 Dec - 14 Dec 2020 (10 days)



Clip Count	15 - 24 Nov 2020	25 Nov - 4 Dec 2020	5 - 14 Dec 2020		
Print	0	0	3	▲ 100%	3
Broadcast	0	0	3	▲ 100%	3
Online	0	0	14	▲ 100%	14
	0	0	20		



Circulation	15 - 24 Nov 2020	25 Nov - 4 Dec 2020	5 - 14 Dec 2020		
Print	0	0	128 450	▲ 100%	128 450
Broadcast	0	0	198 000	▲ 100%	198 000
Online	0	0	12 389 359	▲ 100%	12 389 359
	0	0	12 715 809		



Overview:
Overall clip count for Mercy & Peace Foundation increased in 5 Dec - 14 Dec 2020 compared to 25 Nov - 4 Dec 2020 by 20 mentions or as a difference of 100%

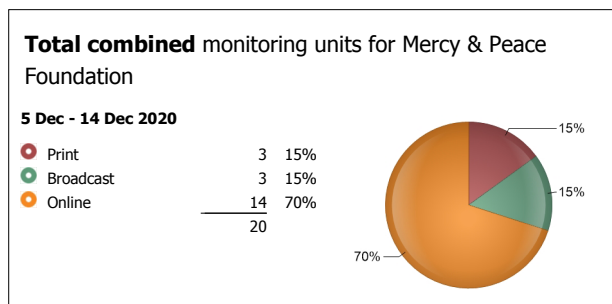
Clip Count
5 Dec - 14 Dec 2020's individual service result shows that print has increased by 3 (100%) clippings to 3, broadcast is up by 3 (100%) to 3, and online increased by 14 (100%) to 14 - The total combined for 5 Dec - 14 Dec 2020 was 20, up on the previous period of 0.

Circulation
5 Dec - 14 Dec 2020's individual service result shows that print Circulation has increased by 128 450 (100%) to 128 450, broadcast is up by 198 000 (100%) to 198 000, and online increased by 12 389 359 (100%) to 12 389 359 - The total combined for 5 Dec - 14 Dec 2020 was 12 715 809, up on the previous period of 0.

Print
5 Dec - 14 Dec 2020
Clip Count: 3
AVE: R 90 311.09
Publication: Sunday Tribune (Final) (1)
Media Type: Local Urban Newspaper (2)
Media Group: Community (2)
Region: KwaZulu-Natal (3)
Byline: Ana, Nkululeko Nene, Zanele Zulu (1)

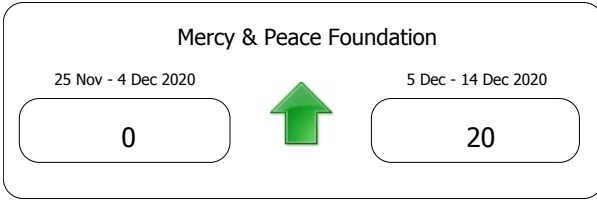
Broadcast
Clip Count: 3
AVE: R 18 369.00
Media Type: Community (2)
TV Station: N/A (0)
Radio Station: Lotus FM (1)
Region: KwaZulu-Natal (2)

Online
Clip Count: 14
AVE: R 221 772.81
Website: Eminentra (2)
Byline: Sunday Tribune (1)



Displays the most frequently mentioned words for the selected date range, highlighting key topics and trends within the media coverage.

Period Statistical Report
5 Dec - 14 Dec 2020 (10 days)



Overview:
Overall clip count for Mercy & Peace Foundation increased in 5 Dec - 14 Dec 2020 compared to 25 Nov - 4 Dec 2020 by 20 mentions or as a difference of 100%



Titanium Media South Africa (Pty) Ltd

5 Dec - 14 Dec 2020

Domanique Viggers - 14 Dec 08:35

A list of media coverage across all services, including AVE and circulation.

Period Statistical Report
5 Dec - 14 Dec 2020 (10 days)

Mercy & Peace Foundation

Print		3	1,394	R 90 311.09
🔗	Sunday Tribune (Final)	06 Dec 20	'I will fight GBV with last drop of blood' p.1	SUN 604 R 59 179.92
🔗	Weekly Gazette (Springfield)	10 Dec 20	Highprofile delegates commit to tackling Gp.12	UCP 301 R 12 955.04
🔗	Rising Sun (Overport)	10 Dec 20	High-profile delegates commit to tackling (p.16	UCP 489 R 18 176.13
Broadcast		3		R 18 369.00
🔗	Lotus FM Newsbreak	07 Dec 20	Mercy and Peace Foundation for Women and Ch	PBS 00:03:27 R 13 869.00
🔗	Radio Al-Ansaar Salaamedia - Alternativ	11 Dec 20	Mercy and Peace Foundation	COMMUN 00:04:10 R 2 000.00
🔗	Salaamedia The Alternative View Ir	11 Dec 20	Mercy and Peace Foundation	COMMUN 00:04:10 R 2 500.00
Online		14		R 221 772.81
🔗	IOL	06 Dec 20	'I will fight GBV with last drop of blood'	CUR R 40 977.20
🔗	SABC News	05 Dec 20	King Zwelithini signs pledge to fight GBV	CUR R 35 302.30
🔗	My ZA	09 Dec 20	High-profile delegates commit to tackling GBV al	ENT R 26 697.36
🔗	My PR	08 Dec 20	High-profile delegates commit to tackling GBV al	CUR R 9 084.02
🔗	ENCA	06 Dec 20	Amazulu King: Protect women and children	CUR R 10 760.20
🔗	My Durban	09 Dec 20	High-profile delegates commit to tackling GBV al	COM R 11 211.00
🔗	Marketing Spread	07 Dec 20	High-profile delegates commit to tackling GBV al	SER R 27 276.48
🔗	Ehowzit	08 Dec 20	High-profile delegates commit to tackling GBV al	COM R 11 188.80
🔗	Rising Sun (Overport)	10 Dec 20	High-profile delegates commit to tackling GBV al	COM R 14 099.30
🔗	I Love ZA	07 Dec 20	High-profile delegates commit to tackling GBV al	BUS R 5 350.86
🔗	South Africa Today	09 Dec 20	High-profile delegates commit to tackling GBV al	CUR R 9 723.01
🔗	Head Topics	06 Dec 20	Amazulu King: Protect women and children	CUR R 2 607.77
🔗	Eminetra	05 Dec 20	King Twaricini signs pledge to fight GBV-SABC N	CUR R 7 357.02
🔗	Eminetra	06 Dec 20	" I will fight GBV with the last drop of blood "	CUR R 10 137.49